

## Interview Questions

- 1) Describe your experience on navigating through the different sections of the site? What did you find useful? What did you find difficult?
- 2) Have you ever shopped for a car online before? If so, what was the experience like?
- 3) If you've shopped for a car online, how does this website compare to the other sites you've browsed?
- 4) Would you consider yourself a beginner, intermediate, or expert web user?
- 5) How long have you had the (device)?
- 6) What kinds of things do you do on the (device)?